<!DOCTYPE html>

<html lang="en" class="scroll-smooth">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Md Omar Faruk - Email Marketing Specialist</title>

<!-- Tailwind CSS -->

<script src="https://cdn.tailwindcss.com"></script>

<link href="https://fonts.googleapis.com/css2?family=Inter:wght@400;500;600;700&display=swap" rel="stylesheet">

<style>

body { font-family: 'Inter', sans-serif; }

::-webkit-scrollbar { width: 6px; }

::-webkit-scrollbar-thumb { background: #3B82F6; border-radius: 10px; }

::-webkit-scrollbar-track { background: #F3F4F6; }

</style>

</head>

<body class="bg-white text-gray-800 antialiased">

<!-- Header -->

<header class="sticky top-0 z-50 bg-white border-b border-gray-200">

<nav class="container mx-auto px-6 py-4 flex justify-between items-center">

<a href="#" class="text-2xl font-bold text-blue-600">Md Omar Faruk</a>

<div class="space-x-4 md:space-x-6">

<a href="#about" class="text-gray-600 hover:text-blue-600 transition">About</a>

<a href="#services" class="text-gray-600 hover:text-blue-600 transition">Services</a>

<a href="#portfolio" class="text-gray-600 hover:text-blue-600 transition">Portfolio</a>

<a href="#contact" class="px-5 py-2 bg-blue-600 text-white rounded-lg hover:bg-blue-700 transition font-medium">Contact</a>

</div>

</nav>

</header>

<!-- Hero -->

<section id="hero" class="text-center py-24 md:py-40 bg-blue-50">

<h1 class="text-4xl md:text-6xl font-bold text-blue-600 mb-4">Driving Growth, One Email at a Time</h1>

<p class="text-xl md:text-2xl text-gray-700 mb-8 max-w-3xl mx-auto">

I'm Md Omar Faruk, an email marketing strategist helping brands build relationships, nurture leads, and increase revenue.

</p>

<a href="#portfolio" class="bg-blue-600 text-white font-bold py-3 px-8 rounded-lg text-lg hover:bg-blue-700 transition">

View My Work

</a>

</section>

<!-- About -->

<section id="about" class="py-20 md:py-28 container mx-auto px-6">

<div class="grid md:grid-cols-5 gap-10 items-center">

<div class="md:col-span-2">

<img src="https://placehold.co/400x400/3B82F6/E0F2FE?text=Omar+Faruk"

alt="Md Omar Faruk"

class="rounded-lg shadow-2xl w-full h-auto object-cover aspect-square">

</div>

<div class="md:col-span-3">

<span class="text-blue-600 font-semibold">About Me</span>

<h2 class="text-3xl md:text-4xl font-bold text-gray-800 my-3">Strategist, Copywriter & Analyst</h2>

<p class="text-gray-700 text-lg mb-6 leading-relaxed">

I am passionate about the power of the inbox. For the past [X] years, I specialize in crafting email experiences that don't just get opened—they get results.

</p>

<p class="text-gray-700 text-lg mb-6 leading-relaxed">

My approach combines persuasive copywriting with data-driven strategy and segmentation. The most effective email marketing feels like a one-to-one conversation, providing massive value to the subscriber.

</p>

</div>

</div>

</section>

<!-- Services -->

<section id="services" class="py-20 md:py-28 bg-blue-50">

<div class="text-center mb-12">

<span class="text-blue-600 font-semibold">My Services</span>

<h2 class="text-3xl md:text-4xl font-bold text-gray-800 mt-3">What I Can Do For You</h2>

</div>

<div class="grid md:grid-cols-2 lg:grid-cols-3 gap-8 container mx-auto px-6">

<div class="bg-white p-8 rounded-lg shadow-lg hover:shadow-blue-300/20 transition">

<h3 class="text-2xl font-semibold text-blue-600 mb-3">Automation & Flow Building</h3>

<p class="text-gray-700 leading-relaxed">Design and implement crucial automations: welcome series, abandoned cart recovery, post-purchase follow-ups, and re-engagement campaigns.</p>

</div>

<div class="bg-white p-8 rounded-lg shadow-lg hover:shadow-blue-300/20 transition">

<h3 class="text-2xl font-semibold text-blue-600 mb-3">Campaign Strategy & Copywriting</h3>

<p class="text-gray-700 leading-relaxed">From planning your content calendar to writing compelling, conversion-focused copy for newsletters, promos, and product launches.</p>

</div>

<div class="bg-white p-8 rounded-lg shadow-lg hover:shadow-blue-300/20 transition">

<h3 class="text-2xl font-semibold text-blue-600 mb-3">List Management & Segmentation</h3>

<p class="text-gray-700 leading-relaxed">Grow your list with effective lead magnets and segment your audience to send the right message to the right person at the right time.</p>

</div>

<div class="bg-white p-8 rounded-lg shadow-lg hover:shadow-blue-300/20 transition">

<h3 class="text-2xl font-semibold text-blue-600 mb-3">Email Design & Development</h3>

<p class="text-gray-700 leading-relaxed">Creating clean, responsive, and on-brand email templates that look great in every inbox, on every device.</p>

</div>

<div class="bg-white p-8 rounded-lg shadow-lg hover:shadow-blue-300/20 transition">

<h3 class="text-2xl font-semibold text-blue-600 mb-3">Analytics & A/B Testing</h3>

<p class="text-gray-700 leading-relaxed">Monitoring key metrics (open, click, conversion rates) and running strategic A/B tests to continuously optimize performance.</p>

</div>

<div class="bg-white p-8 rounded-lg shadow-lg hover:shadow-blue-300/20 transition">

<h3 class="text-2xl font-semibold text-blue-600 mb-3">Platform Expertise</h3>

<p class="text-gray-700 leading-relaxed">Proficient in Klaviyo, Mailchimp, ConvertKit, ActiveCampaign, and more.</p>

</div>

</div>

</section>

<!-- Portfolio -->

<section id="portfolio" class="py-20 md:py-28 container mx-auto px-6">

<div class="text-center mb-12">

<span class="text-blue-600 font-semibold">My Work</span>

<h2 class="text-3xl md:text-4xl font-bold text-gray-800 mt-3">Email Campaign Examples</h2>

</div>

<div class="grid md:grid-cols-2 lg:grid-cols-3 gap-8">

<div class="bg-white rounded-lg shadow-lg overflow-hidden">

<img src="https://placehold.co/600x400/3B82F6/E0F2FE?text=Welcome+Series" alt="Welcome Email" class="w-full h-64 object-cover">

<div class="p-6">

<h3 class="text-2xl font-semibold text-blue-600 mb-2">E-commerce Welcome Series</h3>

<p class="text-gray-700">A 3-part flow designed to introduce the brand, build trust, and drive the first purchase.</p>

</div>

</div>

<div class="bg-white rounded-lg shadow-lg overflow-hidden">

<img src="https://placehold.co/600x400/3B82F6/E0F2FE?text=Promo+Campaign" alt="Promo Email" class="w-full h-64 object-cover">

<div class="p-6">

<h3 class="text-2xl font-semibold text-blue-600 mb-2">Holiday Flash Sale</h3>

<p class="text-gray-700">A high-urgency campaign with compelling copy and CTAs, increasing sales by 25%.</p>

</div>

</div>

<div class="bg-white rounded-lg shadow-lg overflow-hidden">

<img src="https://placehold.co/600x400/3B82F6/E0F2FE?text=Abandoned+Cart" alt="Abandoned Cart Email" class="w-full h-64 object-cover">

<div class="p-6">

<h3 class="text-2xl font-semibold text-blue-600 mb-2">Abandoned Cart Flow</h3>

<p class="text-gray-700">Timed sequence to recover lost sales by addressing objections and reinforcing product value.</p>

</div>

</div>

</div>

</section>

<!-- Contact -->

<section id="contact" class="py-20 md:py-28 bg-blue-50 container mx-auto px-6">

<div class="grid md:grid-cols-2 gap-10">

<div>

<span class="text-blue-600 font-semibold">Get In Touch</span>

<h2 class="text-3xl md:text-4xl font-bold text-gray-800 my-3">Let's Talk About Your Project</h2>

<p class="text-gray-700 text-lg mb-6 leading-relaxed">

Have a project in mind or want to chat about email marketing? Fill out the form, or send me an email.

</p>

<p class="text-gray-800 text-lg">

<strong>Email:</strong> <a href="mailto:Gmail.omarfaruk1086@gmail.com" class="text-blue-600 hover:underline">Gmail.omarfaruk1086@gmail.com</a><br>

<strong>LinkedIn:</strong> <a href="https://www.linkedin.com/in/md-omar-faruk1086" class="text-blue-600 hover:underline" target="\_blank">linkedin.com/in/md-omar-faruk1086</a>

</p>

</div>

<form action="#" method="POST" class="space-y-6">

<div>

<label for="name" class="block text-sm font-medium text-gray-800">Your Name</label>

<input type="text" id="name" name="name" required

class="mt-1 block w-full px-4 py-3 bg-white border border-gray-300 rounded-lg focus:ring-blue-500 focus:border-blue-500">

</div>

<div>

<label for="email" class="block text-sm font-medium text-gray-800">Your Email</label>

<input type="email" id="email" name="email" required

class="mt-1 block w-full px-4 py-3 bg-white border border-gray-300 rounded-lg focus:ring-blue-500 focus:border-blue-500">

</div>

<div>

<label for="message" class="block text-sm font-medium text-gray-800">Message</label>

<textarea id="message" name="message" rows="5" required

class="mt-1 block w-full px-4 py-3 bg-white border border-gray-300 rounded-lg focus:ring-blue-500 focus:border-blue-500"></textarea>

</div>

<div>

<button type="submit" class="w-full bg-blue-600 text-white font-bold py-3 px-8 rounded-lg hover:bg-blue-700 transition">Send Message</button>

</div>

</form>

</div>

</section>

<!-- Footer -->

<footer class="border-t border-gray-200 mt-20">

<div class="container mx-auto px-6 py-8 text-center text-gray-500">

<p>&copy; 2025 Md Omar Faruk. All rights reserved.</p>

</div>

</footer>

</body>

</html>